Linked In

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Basics...

- Profile Picture
- Headline
- Education
  - Classes
- Resume
- Follow the options available
  - Fill out as many as possible
- Check out the profile of others in your field
Some Advanced Stuff

- Select what others see while you are building your profile
- Personalize url link
- Summary = cover letter
- Skills and endorsements
- Recommendations from others
- Premium edition (not necessary)
- Linked in for students ([https://university.linkedin.com/](https://university.linkedin.com/))
Connecting with Others

• Start local
• Alumni tool
• Groups and following things of interest
• Connecting with others: Colleague for general sense
• Personalize message when connecting someone you haven’t met
Let’s Take a look at Linked In

• https://www.linkedin.com/